

COMPANY PROFILE & SERVICES

Genesis General Contracting, Inc. was founded in 2002 by its president, Deborah A. Sanderson. The firm is comprised of some of the industry's top professionals. These professionals have successfully completed numerous retail centers, industrial buildings, medical buildings, office buildings, manufacturing plants, as well as hospitality facilities.

While we perform work on a competitive bid basis, a substantial portion of the work is negotiated and includes pre-construction services such as conceptual estimating and value engineering. Based on years of experience, we believe the preconstruction phase is vital to a project's feasibility, and we take pride in our ability to overcome tough budget and scheduling obstacles for our clients. Other key benefits include:

- Accountability through our management controls and reporting systems
- A strong Partnering philosophy and process
- Hands-on involvement of Management Executives

The competency and longevity of our office and field staff, coupled with an advanced scheduling process and the enforcement of stringent safety procedures, allows us to maintain a very competitive edge. Our upper management's active role in projects, with cutting edge communication methods utilized by the entire project team, has made the process an enjoyable and successful one for our clients.

Market Sector Experience

Commercial/Corporate
Hospitality
Education
Healthcare
Retail
Institutional
Worship

Genesis General Contracting maintains the philosophy that the partnership approach to a project is the only way to achieve success. Requiring the maximum in service to our clients has been, and continues to be, our highest priority.

DEBORAH SANDERSON PRESIDENT

Deborah Sanderson has been involved in the construction industry for 11 years since graduating from the University of Utah with a Business Management degree. Deborah started Genesis General Contracting, Inc. in June 2002 after working in the Commercial Construction Industry as a controller and later as a CFO. Her 11+ years experience made the decision to start her own business an easy one.

Born and raised in Utah, Deborah moved to the Valley in 1989 where she worked a variety of jobs until landing a job with a Commercial Contracting Company in 1992 working in the Accounting Department. With her ties to organizations such as NAIOP, AAED, Valley Partnership and Tempe Chamber of Commerce, it gave her insight and helped her focus on goals for the company. She looked at the growth in the valley and all the development going on and decided that Genesis would be a long term asset to the Valley.

Deborah's commitment to succeed and build a company with her dream team, as she likes to call them, makes her unique. She measures her success by her hardworking team and not the individual. Despite her long hours and hard work, Deborah refuses to take credit for the company's success explaining that it is a team effort to get things moving in the right direction. Deborah admits she has a weakness for people, proving that beneath her professional exterior there is compassion and creative management skills. Her greatest achievement is having the respect for the people who have worked with and under her. She sees where you want to be and helps you get there. She brings out the best in people. She values the friendships she has made over the years and her positive attitude and commitment make Genesis a company worth doing business with.

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Current Company Projects

Donahue-Schriber		
Dollar General	Value: \$175,000	Tenant Improvement
Brazilian Jujitsu	Value: \$ 52,000	Award
The Summit at Scottsdale-Variou Suites/Site		Award
		Award
Venture Development Group		New Construction
Tutor Time-Location to be determined	Value: \$2,400,000	Award
Family Dollar Store-Location to be determined	Value: \$ 425,000	Award
Rreef Management		Tenant Improvement
107 S. 41 st Avenue	Value: \$ 225,000	Award
CZ Management, Inc.	Value: \$128,000	Tenant Improvement
Extreme Pita		Award
Valley Real Estate, LLC		New Construction
Broadway Business Centre		Conceptual Bid
DR Mattson		Tenant Improvement
Pure Fitness	Value: \$1,300,000	Award
Child's Play Theater Group	\$2,500,000	Bid
Armstrong Development		Tenant Improvements
75 th Avenue & Cactus	Value: \$ 55,000	Award
75 th Ave & Cactus - 2		Negotiating
CVS Pharmacy - Power Road	\$1,500,000	New Construction
Cypress Development	Value: \$ 825,000	Bid
24 th Street & McDowell		New Construction
Southwestern Services		Bid
GNC	Value: \$ 20,000	Tenant Improvements
Dollar General Build Out		Bid
Paragon Properties		Award
The Boulder's Medical Office Remodel		Tenant Improvement
David Haney Enterprises		Bid
Las Sendas Office Condos		New Construction
March Development		Bid
Pebble Creek Retail/Office		New Construction
Integrated Real Estate Services		Bid
Hayden & Roosevelt		Tenant Improvement
		Conceptual Bid

**GENESIS GENERAL CONTRACTING
STAFF EXPERIENCE**

Thunderbird Landing-Retail Shops	New Construction	\$75,000
Safeway Retail Center 16 th Street & Southern	New Construction	\$20 Million
Safeway Retail Center Val Vista & Southern	New Construction	\$20 Million
Albertson's	New Construction	\$2.1 Million
Wal-Mart	Tenant Improvement	100,000 Sq Ft
Marilyn Wilson Elementary School	New Construction	\$6.6 Million
McDowell Elementary School	New Construction	\$4.4 Million
Camelview Elementary School	New Construction	\$7.2 Million
Albertson's Center	New Construction	20 Acre Site
Safeway/Tri-City Pavilions	New Construction	40 Acre Site
Drinx Bar	Demo/New Construction	15,000 Sq Ft
El Mirage Elementary School	New Construction/TI	\$1.6 Million
Capital Elementary School	New Construction	\$3.5 Million
Volvo Proving Grounds	New Construction	\$2 Million
Alternative High School	New Construction	\$4 Million
Days Inn	New Construction	\$2.5 Million
Ramada Inn	New Construction	\$1.75 Million
Bank One - Chandler	New Construction	\$1 Million
Islands Community Service Building	New Construction	\$506,000
Bennigan's	New Construction	\$1.25 Million
Super Star Car Wash	New Construction	\$600,000
Del Taco	New Construction	\$435,000

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Completed Company Projects

Mountain View Plaza Buildings B & C Mountain View Plaza-Site 1231, 1253, & 1309 N. Greenfield Road	Value: \$2,264,789	New Construction Retail
Mountain Side Fitness Center Mountainside Plaza-Site 1253 N. Greenfield Road	Value: \$1,513,516	New Construction Retail
Alma School Town Center 1960 S. Alma School Road	Value: \$1,900,000	New Construction Retail
Mountainside Retail A, Pad E, Mountainside Fitness 10767 N. 116 th Street	Value: \$2,298,699	New Construction Retail/Office
AutoZone	Value: \$ 85,500	Tenant Improvement
Urgent Care Medical Center 641 W. Warner Road	Value: \$ 575,218	New Construction Medical
Mountain View Plaza Office C Mountain View Plaza Phase II-Site 1333 N. Greenfield	Value: \$ 870,125	New Construction Office
Kinder-care Learning Center	Value: \$ 35,528	Tenant Improvement
Ellsworth Crossing & Animal Hospital 2721 S. Ellsworth Road	Value: \$1,097,590	New Construction & Tenant Improvement Retail/Medical
Red Mountain Retail Center 1152 N. Power Road	Value: \$1,175,000	New Construction Retail
Mountainside Office F & G 10767 N. 116 th Street	Value: \$ 678,372	New Construction Office
Mountain View Plaza Pad C 1325 N. Greenfield Road	Value: \$ 567,500	New Construction Retail
Mad About Shoes 32415 N. Scottsdale Road	Value: \$ 71,005	Tenant Improvement Retail
Sports Therapy 1055 S. Arizona Avenue	Value: \$ 58,550	Tenant Improvement Retail
Hobby Town 1827 E. Baseline Road	Value: \$ 71,175	Tenant Improvement Retail
Carpet Mills @ Gilbert Commons Suites 101 & 102 Cooper & Baseline Roads	Value: \$ 38,000 \$ 85,000	Tenant Improvement Retail
Mountainside Plaza Pad A Shops 11624 E. Shea Boulevard	Value: \$ 715,000	New Construction Retail
7th Inning Stretch 10767 N. 116 th Street, Suite 101	Value: \$ 285,000	Tenant Improvement Sports Bar

PROFESSIONAL REFERENCES

Client References:

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Continued

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